

RACHEL ALLISON
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Mississippi State University
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ACADEMIC POSITIONS

2020-present Associate Professor, Department of Sociology, Mississippi State University
2014-2020 Assistant Professor, Department of Sociology, Mississippi State University
2014-present Affiliate, Gender Studies, Mississippi State University

EDUCATION

2014 Ph.D., Sociology, University of Illinois at Chicago
2009 M.A., Sociology, University of Illinois at Chicago
2007 B.A., Sociology/French, Grinnell College

BOOKS

Allison, Rachel. 2018. *Kicking Center: Gender and the Selling of Women's Professional Soccer*. New Brunswick, NJ: Rutgers University Press.

Reviewed in *Choice*; *Gender & Society*; *International Review for the Sociology of Sport*; *Nordic Sport Science Forum* (idrottsforum.org); *Soccer America*; *Sport in American History*

PEER-REVIEWED ARTICLES

Kossakowski, Radosław, and **Rachel Allison**. Forthcoming. "The Dimensions of Professionalisation: A Comparative Analysis of Women's Soccer in the United States and Poland." *Soccer & Society*.

Maresch, Agnieszka, Radosław Kossakowski, and **Rachel Allison**. 2025. "The Purest Form of Me": Identity, Performance, and the Struggle Against Heteronormativity among Polish Drag Queens." *Journal of Bisexuality* <https://doi.org/10.1080/15299716.2025.2514442>.

Gemar, Adam, **Rachel Allison**, and Stacey Pope. 2025. "Gender Essentialism and U.S. Attitudes

Towards the Media Coverage of Women's Sport." *Communication & Sport*
<https://doi.org/10.1177/21674795251327958>.

Allison, Rachel, Adam Gemar, and Stacey Pope. 2025. "Americans' Attitudes Towards the U.S. Women's National Soccer Team." *Soccer & Society* 26, 1: 146-159.

Allison, Rachel, Radosław Kossakowski, and Stacey Pope. 2025. "Stability and Change in Sports Fandom Over Time: A Longitudinal Study of U.S. Women's Professional Soccer Fandom." *Sociology of Sport Journal* 42, 1: 101-111.

Allison, Rachel and Radosław Kossakowski. 2025. "'A Lot of Men Have Definitely Gotten Over the Whole 'No One Wants to Watch Women's Sports' Thing': Fan Perceptions of the Masculinization of Women's Soccer Fandom." *Men & Masculinities* 28, 3: 227-246.

Allison, Rachel, Alex Culvin, and Stacey Pope. 2024. "'They Are Doing It Because They Love It': U.S. and English Fan Perceptions of Women Footballers as 'Role Models'." *Sport in Society: Cultures, Commerce, Media, Cultures* 27, 10: 1529-1548.

Allison, Rachel, Leticia Bulla, and Megan Phillips. 2024. "'It's A Show that Everybody Puts On': Enacting Femininity in Southern Sorority Rush." *Sociological Focus* 57, 2: 149-165.

Pope, Stacey, **Rachel Allison**, and Kate Petty. 2024. "Content and Fan Perceptions of English Media Coverage of the 2019 FIFA Women's World Cup: A Framework for Gender Equality in the Next Stage of the 'New Age'." *Sociology of Sport Journal* 40, 1: 27-38.

Knoester, Chris, **Rachel Allison**, and Victoria Fields. 2024. "(Re)constructing, Challenging, and Negotiating Sex/Gender in Sport: Public Opinion about Transgender Rights, Rights for Athletes with Varied Sex Characteristics, Sex Testing, and Gender Segregation." *Sociology of Sport Journal* 40, 1: 12-26.

Allison, Rachel. 2024. "13 Goals Are Cool, Equal Pay is Cooler! Fan Activism and Leisure Identities at the 2019 Women's World Cup." *International Journal of the Sociology of Leisure* 7, 1: 7-26.

Allison, Rachel, and Chris Knoester. 2023. "Who Watches and Follows Girls' and Women's Sport? A Gendered Life Course Analysis of U.S. Adults' Consumption." *Journal of Emerging Sports Studies* 10: 1-35.

Allison, Rachel. 2023. "'The World Cup of Empowerment' and 'They Really Missed the Ball': Gender Discourses at the 2019 Women's World Cup." *Journal of Sport & Social Issues* 47, 4: 328-349.

Knoester, Chris, and **Rachel Allison**. 2023. "Sexuality, Sports-Related Mistreatment, and U.S. Adults' Sports Involvement." *Leisure Sciences* 45, 8: 764-786.

- Allison, Rachel.** 2023. ““Why Wait?” Early Marriage Among Southern College Students.” *Journal of Marriage & Family* 85, 4: 923-940.
- Sveinson, Katherine, and **Rachel Allison.** 2022. ““Something Seriously Wrong with US Soccer”: A Critical Discourse Analysis of Consumers’ Twitter Responses to U.S. Soccer’s Girls’ Apparel Promotion.” *Journal of Sport Management* 36, 5: 446-458.
- Knoester, Chris, and **Rachel Allison.** 2022. “U.S. Family Cultures of Sport and Physical Activity and 15 Year Olds’ Physical Activity, Sports Participation, and Subjective Health.” *Leisure Studies* 41, 4: 517-530.
- Allison, Rachel,** and Stacey Pope. 2022. “Becoming Fans: Socialization and Motivations of Fans of the England and U.S. Women’s National Football Teams.” *Sociology of Sport Journal* 39, 3: 287-297.
- Allison, Rachel,** and Adam Love. 2022. ““We All Play Pretty Much the Same, Except...”: Gender-Integrated Quidditch and the Persistence of Essentialist Ideology.” *Journal of Contemporary Ethnography* 51, 3: 347-375.
- Allison, Rachel,** Chris Knoester, and B. David Ridpath. 2022. “Public Opinions About Paying College Athletes and Athletes Protesting During the National Anthem: A Focus on Race/Ethnicity and Political Identities.” *Du Bois Review: Social Science Research on Race* 19, 1: 61-83.
- Knoester, Chris, B. David Ridpath, and **Rachel Allison.** 2022. “Should Athletes be Allowed to Protest During the National Anthem? An Analysis of Public Opinions Among U.S. Adults.” *Sociology of Sport Journal* 39, 1: 23-34.
- Cavalier, Elizabeth, and **Rachel Allison.** 2021. ““Standing Up for What She Believes In”: U.S. Women’s Soccer Fan Responses to the Interplay of Sport and Politics.” *Sociation* 20 (2): 10-22.
- Allison, Rachel,** and Chris Knoester. 2021. “Gender, Sexual, and Sports Fan Identities.” *Sociology of Sport Journal* 38 (3): 310-321.
- Allison, Rachel.** 2021. “Privileging Difference: Negotiating Gender Essentialism in U.S. Women’s Professional Soccer.” *Sociology of Sport Journal* 38 (2): 158-166.
- Allison, Rachel,** and Raymond Barranco. 2021. ““A Rich White Kid Sport?” Hometown Socioeconomic, Racial, and Geographic Composition Among U.S. Women’s Professional Soccer Players.” *Soccer & Society* 22 (5): 457-469.
- Allison, Rachel.** 2020. “Learning to Lead? Race and Perceived Effects of College on Life Skill Development among Sportswomen.” *Sociology of Sport Journal* 37 (1): 57-67.
- Allison, Rachel,** Ann Pegoraro, Evan Frederick, and Ashleigh-Jane Thompson. 2020. “When

- Women Athletes Transgress: An Exploratory Study of Image Repair and Social Media Response.” *Sport in Society: Cultures, Commerce, Media, Politics* 23 (6): 1023-1041.
- Allison, Rachel.** 2019. “Asking Out and Sliding In: Gendered Relationship Pathways in College Hookup Culture.” *Qualitative Sociology* 42 (3): 361-383.
- Allison, Rachel,** and Margaret Ralston. 2018. “Opportune Romance: How College Campuses Shape Students’ Hookups, Dates, and Relationships.” *The Sociological Quarterly* 59(3): 495-518.
- Allison, Rachel,** and Margaret Ralston. 2018. “Gender, Anticipated Family Formation, and Graduate School Expectations among Undergraduates.” *Sociological Forum* 33(1): 95-117.
- Allison, Rachel,** Adriene Davis, and Raymond Barranco. 2018. “A Comparison of Hometown Socioeconomics and Demographics for Black and White Elite Football Players in the U.S.” *International Review for the Sociology of Sport* 53(5): 615-629.
- Allison, Rachel,** and Barbara J. Risman. 2017. “Marriage Delay, Time to Play? Marital Horizons and Hooking Up in College.” *Sociological Inquiry* 87(3): 472-500.
- Allison, Rachel.** 2017. “From Oversight to Autonomy: Gendered Organizational Change in Women’s Soccer.” *Social Currents* 4(1): 71-86.
- Allison, Rachel.** 2016. “Family Influences on Hooking Up and Dating Among Emerging Adults.” *Sexuality & Culture* 20(3): 446-463.
- Allison, Rachel.** 2016. “Gendered Jocks or Equal Players? Athletic Affiliation and Hooking Up Among College Students.” *Sociological Spectrum* 36(4): 255-270.
- Allison, Rachel.** 2016. “Business or Cause? Gendered Institutional Logics in Women’s Professional Soccer.” *Journal of Sport & Social Issues* 40(3): 237-262.
- Allison, Rachel,** and Pallavi Banerjee. 2014. “Intersectionality and Social Location in Organization Studies, 1990-2009.” *Race, Gender & Class* 21(3/4): 67-87.
- Allison, Rachel,** and Barbara J. Risman. 2014. ““It Goes Hand in Hand with the Parties”: Race, Class and Residence in College Student Negotiations of Hooking Up.” *Sociological Perspectives* 57(1): 102-123.
- Allison, Rachel,** and Barbara J. Risman. 2013. “A Double Standard for “Hooking Up”: How Far Have we Come Toward Gender Equality?” *Social Science Research* 42(5): 1191-1206.
- Davis, Georgiann, and **Rachel Allison.** 2013. “White Coats, Black Specialists? Racial Divides in the Medical Profession.” *Sociological Spectrum* 33(6): 510-533.

Davis, Georgiann, and **Rachel Allison**. 2013. "Increasing Representation, Maintaining Hierarchy: An Assessment of Gender and Medical Specialization." *Social Thought and Research* 32(1): 17-45.

Allison, Rachel. 2011. "Race, Gender and Attitudes Toward War in Chicago: An Intersectional Analysis." *Sociological Forum* 26(3): 668-691.

OTHER PUBLICATIONS

Keaton, Ajhanai, Christopher Mcleod, **Rachel Allison**, Jeff Montez de Oca, John Singer, and Jay Coakley. Forthcoming. "Beyond the Silos: How Can Sport Management and Sociology of Sport Support Each Other?" *Sociology of Sport Journal*.

Allison, Rachel. Forthcoming. "Gender Equality and Collective Action: Fan Mobilizations in Women's Soccer." In *Societal Dynamics of Athletes and Fan-based Activism: Collective Behaviour and Social Movements through Sport*. Amsterdam University Press.

Allison, Rachel, and Stacey Pope. 2025. "Leaning on Legacy: Women's Football Fans and Progress Narratives of the Women's World Cup." In *Critical Perspectives on the 2023 FIFA Women's World Cup: Events, Issues, Controversies*. Routledge.

Phillips, Megan Y., Emily L. Tingle, Kaitlyn P. Hall, and **Rachel Allison**. 2024. "A Commentary on the Challenges of Feminist Pedagogy from the Perspective of Graduate Student Instructors." *Feminist Pedagogy* 5, 1/5: 1-4.

Allison, Rachel, and Adam Love. 2023. "'It Should Have Been Named Women's Rights...I Was Displeased': Teaching About Gender Ideology in the Sport Sociology Classroom." *Journal of Hospitality, Leisure, Sport, & Tourism Education* 32, 100413.

Pope, Stacey, and **Rachel Allison**. 2022. "Women's Football Fandom and Growing the 'Beautiful' Game." *Science and Medicine in Football* 6, 5: 547-548.

Allison, Rachel. 2022. Review of *On the Sidelines: Gendered Neoliberalism and the American Female Sportscaster*. *Gender & Society* 36, 1: 144-146.

Allison, Rachel. 2020. Review of *An Ethnography of Football and Masculinities in Jamaica: Letting the Football Talk*. *Gender & Society* 34, 3: 531-533.

Allison, Rachel, and Ann Pegoraro. 2018. "Abby Wambach: G.O.A.T. (Greatest of All Time) or Just a Goat?" Pp. 210-226 in *Reputational Challenges in Sport: Theory and Application*, edited by Andrew C. Billings, W. Timothy Coombs, and Kenon A. Brown. New York, NY: Routledge.

Kuperberg, Arielle, and **Rachel Allison**. 2018. "Gender and Hooking Up." Pp. 315-327 in

Handbook of the Sociology of Gender, edited by Barbara J. Risman, Carissa Froyum, and William Scarborough. Springer Press.

Allison, Rachel. 2018. "Women's Soccer in the United States: Introduction." *Sport in Society: Cultures, Commerce, Media, Politics* 21(7): 993-995.

Allison, Rachel. 2018. Review of *Transformed Bodies and Gender: Experiences of Women Pro Wrestlers in Japan*. *Gender & Society* 32: 287-289.

Allison, Rachel. 2015. Review of *Playing to Win: Raising Kids in a Competitive Culture*. *Sociology of Sport Journal* 32: 349-35

GRANTS

PI, \$13,694, "COVID-19 and Young Adulthood: Racial Inequalities Among the Non-College Attending in Mississippi." ORED/OIDI Research to Advance Inclusion, Diversity, Equity, and Access Grant, Mississippi State University. Funding November 2021-October 2022.

PI, \$49,716, "First Comes Marriage: Educational and Workforce Trajectories of the Early Married in Mississippi," Russell Sage Foundation Presidential Grant. Funding January 2020-January 2022.

PI, \$15,000, "Women's World Cup Fandom: Identities, Expressions, and Communities," FIFA Research Scholarship, International Centre for Sports Studies. Funding January 2019-January 2020.

PI, \$5,590, "First Comes Marriage: Gender, Class, and Family in the American South," Mississippi State University College of Arts and Sciences Strategic Research Initiative. Funding January-December 2018.

Co-PI, \$2,000, "STEM Faculty Climate Survey toward Preparing MSU for NSF *ADVANCE* Proposal Submission," Mississippi State University Cross-College Research Grant. Funding November 2016-October 2017.

PI, \$2,470, "Inequality Regimes in Women's Professional Soccer: Changes and Challenges," Diversity in Sport and Physical Activity Grant from the Laboratory for Diversity in Sport, Texas A&M University. Funding October 2015-May 2016.

AWARDS/HONORS

2024 Fulbright Specialist, University of Lucerne, Switzerland.

2021 NASSS Research Fellow, North American Society for the Sociology of Sport

- 2021 Dean's Eminent Scholar Award, College of Arts & Sciences, Mississippi State University
- 2021 Alpha Kappa Delta Outstanding Faculty Mentor Award, Department of Sociology, Mississippi State University
- 2019 Human Kinetics *Sociology of Sport Journal* Early Career Researcher Award, North American Society for the Sociology of Sport
- 2018 College of Arts & Sciences Research Award, Social and Behavioral Sciences, Mississippi State University
- 2018 Sociologists for Women in Society-South Early Career Gender Scholar Award
- 2015 David P. Street Dissertation Award in Engaged Sociology, Department of Sociology, University of Illinois at Chicago

MEDIA

Blog Posts/Essays

- 2025 "What Does it Mean if More Men are Now Fans of Women's Sport?" with Radosław Kossakowski. *Engaging Sports*, The Society Pages.
- 2023 "Why Wait? Getting Married in College." *Council on Contemporary Families*, The Society Pages. May 16th.
- 2022 "Euro 2022 Can be a Catalyst for Women's Football in England – Here's How" with Stacey Pope. *The Conversation*, August 3rd.
- 2022 "How Fans Fall in Love with Women's Football" with Stacey Pope. *The Conversation*, April 11th.
- 2021 "Sports Remain Hostile Territory for LGBTQ Americans," with Chris Knoester. *The Conversation*. March 5th.
- 2021 "Are You A Sports Fan? (Your Gender and Sexuality May Have Something to Do With It)," with Chris Knoester. *Engaging Sports*, The Society Pages.
- 2019 "The Sexism Behind the 'Controversy' Over the U.S. Women's Soccer Team's 13 Goals." PostEverything, *Washington Post*, June 14th.
- 2019 "It's Time to Invest in Women's Soccer." *Engaging Sports*, The Society Pages.

- 2018 “Engendering Fandom: Audience Building in Women’s Professional Soccer.” *Engaging Sports*, The Society Pages.
- 2018 “Assessing the Patterns: Race, Social Class, and Opportunities in American Football.” *Engaging Sports*, The Society Pages.
- 2017 “Success at Last? The National Women’s Soccer League Kicks Off Fifth Season.” *Engaging Sports*, The Society Pages.
- 2016 “Raising the Ceiling and the Floor: the Fight for Fair Pay in Women’s Soccer.” *The Allrounder*, April 14th. Cross-posted on the *Gender & Society* blog, April 25th.
- 2015 “What Sells Women’s Soccer?” *Contexts* blog.
- 2015 “One Nation Under (Women’s) Soccer?” *Gender & Society* blog.
- 2014 “Hooking Up as a College Culture.” *Gender & Society* blog. Reprinted in *Families as They Really Are*, 2nd edition, edited by Barbara J. Risman and Virginia Rutter. New York, NY: W. W. Norton & Company, Inc.

Research Covered/Interviews

- 2025 “Single Women Still Buy More Homes Than Single Men – But Why?” *This Old House*, February 28th.
<https://www.thisoldhouse.com/moving/single-women-homeownership>
- 2024 “Can the WNBA Make Money?” *New York Times*, April 20th.
https://www.nytimes.com/2024/04/20/business/dealbook/wnba-womens-basketball-money.html?unlocked_article_code=1.100.gRz4.5QAn54uQfou
- 2024 “Kansas City Current spielen im ersten reinen Frauenfußball-Stadion weltweit.” *Deutschlandfunk*, March 26th.
<https://www.deutschlandfunk.de/erstes-frauenfussball-stadion-usa-kansas-100.html>
- 2024 Football Studies Podcast, February 9th. [Conversations on Women's Football \(ft. Rachel Allison, PhD\). \(youtube.com\)](https://www.youtube.com/watch?v=2Ri1sNaN-Fo&t=169s)
- 2024 Segment on the growth of women’s sports, NBC4, January 19th
<https://www.youtube.com/watch?v=2Ri1sNaN-Fo&t=169s>
- 2024 “Most US Adults Follow Women’s Sports, Study Finds.” *Scripps News*, January 3rd.

Picked up by [MSN](#) [Cinci](#) [Cleveland](#) [West MI](#) [NE](#)
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[Diego](#) [Lansing](#) [Bakersfield](#) [Denver](#) [Central Coast CA](#) [Northeast WI](#)

- 2023 “This Mexican Immigrant Soccer Agent Wants Women Players to Get More Pay and Less Abuse.” *LA Times*, November 26th.
- 2023 “The Unwanted Kiss on World Champion Soccer Player.” *Kinesiology Today* 16, 4: 17-18.
- 2023 “Soccer’s Favorite Headband is Supposed to Go Around Your Ankle.” *New York Times*, August 7th.
- 2023 “Endet die Ära der politisierten Weltmeisterinnen?” Deutschlandfunk German podcast, August 7th.
- 2023 “For Megan Rapinoe, an End Even She Could Not Have Imagined.” *New York Times*, August 6th.
- 2023 “Ali Riley and New Zealand Are Eager to Seize Their Moment.” *New York Times*, July 24th.
- 2023 “New Study Shows Media Coverage of Women’s Football is On the Rise.” *She Kicks Women’s Football Magazine*, July 6th.
- 2023 National Women’s Soccer League Bans Former NC Courage Coach. WFMY News 2, Greensboro, North Carolina, January 11th.
<https://www.wfmynews2.com/video/news/special-reports/dig-in-2-it/national-womens-soccer-league-coaches-permanently-banned/83-dbc639fb-1ebf-4f36-8002-e348ab6590b4>
- 2022 ‘You Might as Well Do You’: Serena Williams and the Never-ending Struggle to Balance Work, Family. *USA Today*, August 16th.
- 2022 Euro 2022: What Men’s Football Fans Have to Learn From Followers of the Women’s Game. *INews* (UK), July 28th.
- 2021 The Football and Society Podcast, London, November 24th
<https://anchor.fm/footballandsociety/episodes/A-rich-white-kid-sport--Rising-inequality-in-womens-soccer-in-the-USA-e1ap31m>
- 2021 The Shift with Patty Handysides, AM800, Windsor, ON, September 21st
<https://www.iheartradio.ca/am800/shows>
- 2021 Canada’s Women’s Soccer Team is More Popular Than Ever – So Where’s the Merch? *CBC News*, September 17th.

- Big Demand, Small Supply For Canadian Women's Soccer Team Gear.
https://www.youtube.com/watch?v=_34ykAf4lVY&t=25s
- 2021 The Good, the Bad and the Ugly in Women's Sports Marketing: A Q and A With Sociologist Rachel Allison. Fanbyte with Natalie Weiner, June 11th.
<https://www.fanbyte.com/sports/womens-sports-marketing/>
- 2021 The Sociology Show Podcast, May 17th
<https://www.spreaker.com/show/the-sociology-show>).
- 2021 "The Transformation of a Soccer Club, and the Ways We Value Women's Sports." *The New Yorker*, April 30th.
- 2021 "Study: Male Sexual Minorities Less Likely to Identify as Sports Fans. Why?" *Extra Points* newsletter with Matt Brown.
- 2021 "30% of Gay Men and 40% of Lesbians Are Passionate Sports Fans, Survey Says." *Outsports.com*, February 1st
- 2019 "The Future of Football is Feminine," But Euphoria is Still Far Away." *Newsweek Belgium*, December 19th.
- 2019 Mixxed Zone women's soccer podcast, December 5th.
<https://www.bgn.fm/the-mixxed-zone/>.
- 2019 "The Sports Bra Seen Round the World Has New Meaning 20 Years Later." *New York Times*, July 6th.
- 2019 Knowledge@Wharton, Wharton Business Radio, June 11th; July 8th.
- 2019 CBC Radio Canada: The Current, June 7th.
<https://www.cbc.ca/radio/thecurrent/despite-growing-audience-women-s-soccer-still-fighting-for-respect-says-journalist-1.5166142>
- 2019 Football Scholars Forum Discussion on *Kicking Center*, March 26th.
<https://www.footballscholars.org>
- 2019 "The U.S. National Women's Soccer Team Makes a Really Good Case for Equal Pay." *The Atlantic*, March 19th.
- 2018 *Burn It All Down* podcast, episode 81
<https://soundcloud.com/burnitalldown/episode-81-burn-it-all-down>). November 21st.
- 2018 "A Sociological View on Selling Women's Soccer: A Conversation with Dr. Rachel Allison." *Backline Soccer*, October 16th.

- 2018 “iRunFar’s Trail Running and Safety Survey Results.” iRunFar.com, May 30th.
- 2018 “‘She is Not Normal’: The Unlevel Playing Field of Women’s Football.” *Elle UK*, March 9th.
- 2017 “Hierarchy of Medical Professions.” TheNest.com, September 24th.
- 2017 “Why are Female Doctors Introduced by First Name While Men are Called ‘Doctor’?” *Washington Post*, June 25th.
- 2017 “How Argentine Girls’ Soccer Team La Nuestra Empowers Girls.” *Teen Vogue*, May 31st.
- 2017 “U.S. Women’s Pro Soccer Might be Too Big to Fail.” *Toronto Star*, January 8th.
- 2016 “The Number of Sexual Partners People Want Their Lovers to Have.” Broadly, Vice.com, December 3rd.
- 2016 “How Working-Class Students Get CockBlocked from Hookup Culture.” Fusion.net, May 31st.
- 2016 WWL 870AM/103.5FM New Orleans, Sports Talk, April 20th.
- 2016 “Was 2015 Really the ‘Year of Women in Sports’?” *The Allrounder*, January 28th.
- 2015 “National Women’s Soccer League Faces Post-World Cup Obstacles: Shy Sponsors, Hotel Bedbugs,” *International Business Times*, August 21st.
- 2015 “Why Don’t We Treat Women Athletes Better?” Refinery29, July 10th.
- 2015 “The Sexist \$33 Million World Cup Prize Gap,” The Cut, *New York Magazine*, July 7th.
- 2015 “After Team USA’s Women’s World Cup Win, National Women’s Soccer League Faces Uphill Battle,” *International Business Times*, July 6th.
- 2015 Panelist on “The Stream,” Al Jazeera English, episode on the Women’s World Cup, June 17th.
- 2015 “Women’s Sports is A Feminist Issue,” *The Atlantic*, June 5th.
- 2014 “Hooking Up and Marriage: Luxury Goods for Educated Millennials,” *Forbes*, June 19th.

- 2014 “Is Our Sexual Double Standard Going Away?” *Psychology Today*, March 3rd.
- 2014 “Coverage of Nonexistent Hookup Culture Makes Students Feel Left Out of Nonexistent Hookup Culture,” *Slate*, January 23rd.

TALKS/CONFERENCE PRESENTATIONS

- 2025 “Gender Essentialism and U.S. Attitudes Towards the Media Coverage of Women’s Sport.” Paper presented at the World Congress of Sociology of Sport, Seoul, South Korea.
- 2024 ““A Lot of Men Have Definitely Gotten Over the Whole ‘No One Wants to Watch Women’s Sports’ Thing”: Fan Perceptions of the Masculinization of Women’s Soccer Fandom.” Paper presented at the meeting of the North American Society for the Sociology of Sport, Chicago, IL.
- “How Fans Fall in Love with Women’s Soccer.” Invited talk at the University of Georgia, Georgia Institute of Technology, and University of Lucerne.
- “Stable Care, Varied Practice: A Longitudinal Study of U.S. Women’s Professional Soccer Fandom.” Paper presented at the meeting of the International Society of Qualitative Research in Sport and Exercise, Bath, England.
- “Women’s Professional Soccer Fandom: An Ongoing Research Agenda.” Invited presentation to the University of Massachusetts, Amherst Department of Sport Management.
- “Popping Ass” and “Glutes”: A Comparative Analysis of Sexualization in Hip Hop and Country Music Exercise Classes Distributed by Peloton.” Paper presented at the meeting of the Southern Sociological Society, New Orleans, Louisiana.
- 2023 ““They Are Doing It Because They Love It”: U.S. and English Fan Perceptions of Women Footballers as Role Models.” Paper presented at the meeting of the North American Society for the Sociology of Sport, New Orleans, Louisiana.
- “Coming Back Strong or Widening the Gaps? Sport and Society through a Pandemic.” Invited talk to the University of Gdańsk, Poland. June 12th.
- “Women’s World Cup Fandom: Identities, Expressions, and the Pursuit of Gender Equality.” Invited talk to the University of Minnesota School of Kinesiology Graduate Seminar Series. April 17th.
- “The World Cup of Empowerment” and “They Really Dropped the Ball”: Gender

- Discourses at the 2019 Women's World Cup." Paper presented at the meeting of the Southern Sociological Society, Myrtle Beach, South Carolina.
- 2022 "The State of Play in Girls' and Women's Sport." Invited talk at Phi Theta Kappa Honor Society Regional Institute (virtual). October 14th.
- ""Standing Up for What She Believes In": U.S. Women's Soccer Fan Responses to the Interplay of Sport and Politics." Paper presented at the meeting of the North American Society for the Sociology of Sport, Montreal, Canada.
- "Becoming Fans: Socialization and Motivations of Fans of the England and U.S. Women's National Football Teams." Paper presented at the meeting of the Southern Sociological Society, Birmingham, Alabama.
- Invited Speaker, International Symposium on Football Fandom, Women, and Inequalities, Durham University, March 10th.
- Invited Panelist, *LFG*, Tucker Center Film Festival, Tucker Center for Girls and Women in Sport, University of Minnesota, February 22nd.
- 2021 "Legacy and Legend: Lessons on Leadership from Women's Sports." Invited talk at Phi Theta Kappa Honor Society Regional Institute. November 6th, Jackson, MS.
- "Why Wait?": Meanings and Processes of Early Marriage among College Students in Mississippi. Paper presented at the meeting of the American Sociological Association. Virtual conference.
- Public Opinions About Paying College Athletes and Athletes Protesting During the National Anthem: A Focus on Race/Ethnicity and Political Identities. Paper presented at the meeting of the Southern Sociological Society. Virtual conference.
- 2020 Patterns of Place: Origins of Professional Women Players and Reflections from the Midwest. Invited presentation to the Society of American Soccer History. Virtual panel.
- Gender, Sexual, and Sports Fan Identities. Paper presented at the meeting of the American Sociological Association. Virtual conference.
- 2019 First Comes Marriage: Studying Pathways Through Adulthood in Mississippi. Invited presentation to the Interdisciplinary Forum, Mississippi State University.
- Invited talks on Kicking Center: Gender and the Selling of Women's Professional Soccer. University of Nevada, Las Vegas; Mississippi University for Women; Mississippi State University.
- A "Rich White Kid Sport?" Hometown Socioeconomic, Racial, and Geographic

Composition Among U.S. Women's Professional Soccer Players. Paper presented at the meeting of the North American Society for the Sociology of Sport, Virginia Beach, VA.

Developing and Maintaining a Research Agenda: Examples from Studies of Early Marriage and Sorority Life. Invited presentation for the Department of Sociology Brown Bag Lecture Series, Mississippi State University, Mississippi State, MS.

- 2018 Learning to Lead? Race, Gender, and Perceived Effects of College on Athletes' Career Skill Development and Utility. Paper presented at the meeting of the North American Society for the Sociology of Sport, Vancouver, Canada.

Asking Out and Sliding In: Symbolic Gendering and College Students' Pathways into Relationships. Paper presented at the meeting of the American Sociological Association, Philadelphia, PA.

Gender, Anticipated Family Formation, and Graduate School Expectations among Undergraduates. Paper presented at the meeting of the Southern Sociological Society, New Orleans, LA.

- 2017 Lessons in Teaching Muggles. Invited presentation for the Department of Sociology Brown Bag Lecture Series, Mississippi State University, Mississippi State, MS.

The Paradox of Professionalism: Elite Women Athletes Negotiate Gender Inequality in Sport. Paper presented at the meeting of the North American Society for the Sociology of Sport, Windsor, Ontario, CA.

The View from Mississippi: Diversity in Research and Activism in the Social Sciences. Invited roundtable presentation at the meeting of Cheiron: International Society for the History of the Behavioral and Social Sciences, Starkville, MS.

Meeting and Matching: How College Campuses Shape Students' Hookups, Dates, and Relationships. Paper presented at the meeting of the Alabama Mississippi Sociological Association, Jackson, MS.

- 2016 From Oversight to Autonomy: Gendered Organizational Change in Women's Soccer. Paper presented at the meeting of the North American Society for the Sociology of Sport, Tampa Bay, FL.

Marriage Delay, Time to Play? Marital Horizons and Hooking Up in College. Paper presented at the meeting of the Southern Sociological Society, Atlanta, GA.

- 2015 Fields of Play: Situating Women's Soccer in American Sport Space. Invited presentation, Department of Kinesiology, Mississippi State University, Mississippi State, MS.

Going for the Goal: Defining the Possible in Women's Professional Soccer. Paper presented at the meeting of the Southern Sociological Society, New Orleans, LA.

Gendered Jocks, Equal Orgasms: Athletic Affiliation and Hooking Up Among College Students. Paper presented at the meeting of the American Sociological Association, Chicago, IL.

Fields of Play: Women's Soccer in U.S. Sport Space. Paper presented at the meeting of the North American Society for the Sociology of Sport, Santa Fe, NM.

TEACHING

Courses

Quidditch for Muggles (First Year Experience)
Introduction to Sociology
Contemporary Social Problems
Introduction to Social Research
Social Theory (Graduate and undergraduate)
Sociology of Sports (Graduate and undergraduate)
Sociology of Gender and Sexuality
Qualitative Analysis (Graduate)
Complex Organizations (Graduate)
Race and Sport (Graduate)

Advising

M.S.

Chair

Micah King, Department of Sociology, 2018
Chloe Parker, Department of Sociology, 2020

Committee Member

Caitlin Ostrowski, Department of Anthropology, 2018
Brianna Wright, Department of Sociology, 2019
Ashley Melcherts, Department of Sociology, 2021
Emily Tingle, Department of Sociology, 2022

Ph.D.

Chair

Megan Phillips, Department of Sociology
Madeline Burdine, Department of Sociology
Mansura Islam, Department of Sociology (co-chair)

Committee Member

Baker Rogers, Department of Sociology, 2015
Jennifer Cheek, Department of Sociology, 2022
Katie Mirance-Popelka, Department of Sociology,

University of Delaware
Ashley Melcherts, Department of Sociology
Jennifer Carruth, Department of Sociology

SERVICE

Disciplinary Service

2025-present	Editorial Board, <i>Football Studies</i>
2025	Outstanding Book Award Committee, North American Society for the Sociology of Sport
2025-present	Associate Editor, <i>Journal of Sport & Social Issues</i>
2022-2024	Secretary, North American Society for the Sociology of Sport
2022; 2020	Human Kinetics <i>Sociology of Sport Journal</i> Early Career Researcher Award Committee, North American Society for the Sociology of Sport
2021-2024	Editorial Boards, <i>International Review for the Sociology of Sport</i> ; <i>Social Problems</i>
2021-2023	Awards Chair, Sociologists for Women in Society-South
2021	SWS-S Graduate Student Paper Award Committee
2020-2023	Associate Editor, <i>Sociology of Sport Journal</i>
2020-2022	Editorial Board, <i>Gender & Society</i>
2019-2021	Editorial Board, <i>Social Currents</i> ; <i>Sociology of Sport Journal</i>
2018-2019	Regular Session Organizer, American Sociological Association 2019 Meeting
2017-present	Editorial Board, Engaging Sports, The Society Pages
2017-2018	Outstanding Sociology of Sport Journal Article Award Committee, North American Society for the Sociology of Sport
2016-2019	Committee on Gender and Sexuality, Southern Sociological Society Committee Chair, 2018-2019
2015-2017	Member-at-Large, North American Society for the Sociology of Sport
2015-2016	Program Committee, Southern Sociological Society 2016 Meetings
2015	Barbara Brown Student Paper Award Committee, North American Society for the Sociology of Sport
2015	Graduate Student Paper Award Committee, SSSP Sport, Leisure and the Body Section
2013-2018	Newsletter Editor, SSSP Sport, Leisure and the Body Section

College/University Service

2025	ORED Advancing Collaborative Research Program reviewer
2025-26; 2020-21	Arts & Sciences Faculty Mentorship Program
2020-2023	Faculty Senate (Ancillary Affairs Committee)
2019-2022	Faculty Representative, Athletic Council
2018	Panelist, Safe Zone
2016-2018	Advisor, Quidditch Club
2015-2017	Arts & Sciences Faculty Senate

2015 Master's Examination Committee, Department of Kinesiology-Sport
Studies: Hunter Mitchem, Andy Lockard, Walker Eaton

Departmental Service

2023-present Associate Department Head
2022-2025 Graduate Coordinator
 Graduate Curriculum Committee; Graduate Admissions and Support Committee
2021-2022 Loftin Committee (Chair, Spring 2022)
2021 Interim Graduate Coordinator (Spring)
2019-2020 Graduate Recruiting Committee
2018, 2020 Search Committee Chair
2017-2023 Graduate Admissions and Support Committee (chair, 2020)
2015-2020 Qualifying Examination Committee (chair 2017-2020)
2014-2020 Preliminary Examination Committee (chair 2018-2019)
2016-2017 AKD Faculty Advisor
2014-2015 Awards Committee

PROFESSIONAL MEMBERSHIPS

North American Society for the Sociology of Sport
Southern Sociological Society